



RAN-2508000603044001

S.Y.B.Com. (Sem.-III) Examination November - 2025
Data Analytics (NCF-NEP) Digital Marketing (AEC)

સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book
- (2) The figures to the right indicate the total marks for each question

Seat No.:

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Student's Signature

Q.1. Answer the following questions briefly. (Any Five)

10

1. List any two types of soft skills.
2. Why are soft skills important in communication?
3. Write any two benefits of time management.
4. Mention reasons why conflicts arise in a group.
5. Mention any two ways to manage stress.
6. Write any two ways to enhance emotions.
7. What is the role of body language in presentation?

Q.2. A. How does prioritizing tasks help in managing daily activities effectively?

5

Illustrate with examples.

B. In what ways do social networking platforms contribute to creating and strengthening personal or professional relationships?

5

C. Describe step by step how problems can be identified and solved effectively in real-life situations.

5

OR

A. Differentiate between activities that must be done and those that should be avoided in effective time management. Give examples.

5

B. Why are group dynamics essential for successful teamwork? Discuss with suitable illustrations.

5

C. How can creative thinking lead to innovative solutions? Explain with examples from daily life.

5